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# Report from the Annual Health and Wellbeing Conference

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**Report being considered by:** Health and Wellbeing Board

**On:** 30 May 2019

**Report Author:** Jo Reeves

**Item for:** Discussion

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## 1. Purpose of the Report

- 1.1 To summarise the outputs from the annual Health and Wellbeing Conference held on 4 April 2019 at Thatcham Rugby Club. The focus of the conference was to explore how to achieve the aspirations outlined in [West Berkshire Vision 2036](#) which was adopted by the Board in January 2019.

## 2. Recommendations

- 2.1 Later in the year a paper should be presented to the Board which articulates the alignment of all partners' current and emerging strategies with the ambitions in the West Berkshire Vision 2036.

## 3. How the Health and Wellbeing Board can help

- 3.1 Continue to lead culture change in your organisations which emphasises collaboration with partners and communities.
- 3.2 Ensure that your strategies and plans are compatible with the West Berkshire Vision 2036 and work together to fill any gaps.

<b>Will the recommendation require the matter to be referred to the Executive for final determination?</b>	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
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## 4. Introduction/Background

- 4.1 The Health and Wellbeing Board has held a conference annually for the past few years in order to engage with its wider stakeholders outside the confines of an ordinary public meeting. It serves to inform attendees of the Board's activities over the previous year and encourage their continued participation through an activity.
- 4.2 In 2019, a slightly different approach to organising the conference was taken with a group of volunteers being drawn from the Board's Patient and Public Engagement Group. The group determined that the audience would be professionals linked to the Board or its sub-groups and Patient Participation Groups. The agreed purpose of the conference was to celebrate success, encourage participation in the West Berkshire Vision 2036 and consider best practice for public engagement.
- 4.3 The group of organisers included Jo Reeves – WBC, Cecily Mwaniki - BHFT, Andrew Sharp –Healthwatch, Sharon Briggs – BCT, Kamal Bahia – CCG and Adrian Barker and Karen Swaffield – volunteers.
- 4.4 The diversity of the organising team led to a creative and collaboration focussed agenda.

## 5. Agenda

### Update on the Board's Activities over 2018/19

- 5.1 Jo Reeves, Principal Policy Officer - WBC, provided an update on the Board's activities over 2018/19, including some highlights from its sub-groups. The following infographic was used to demonstrate some of the main headlines:



### Where are we now?

- 5.2 Matt Pearce, Head of Public Health and Wellbeing - WBC, gave his personal reflections on the work of the Board following a year. He also presented a video

which had been commissioned to demonstrate the impact of the Health and Wellbeing Board, including how its activities already aligned with the aspirations in the West Berkshire Vision 2036.

- 5.3 An abridged version of the video is available on YouTube: [https://www.youtube.com/watch?v=2uYTaXTiO\\_A&t=3s](https://www.youtube.com/watch?v=2uYTaXTiO_A&t=3s)
- 5.4 Kamal Bahia, Chair of the Patient and Public Engagement (PPE) Group, gave an overview of the range of partners and groups the PPE had engaged with over the year. She also announced the official launch of the improved West Berkshire Directory, an online resource which lists a wide range of services, groups and activities.
- 5.5 The Directory is available here: <https://directory.westberks.gov.uk>

### **West Berkshire Vision 2036**

- 5.6 Nick Carter, Chief Executive – WBC, gave a summary of the five key themes in the West Berkshire Vision 2036; a partnership document created by the Health and Wellbeing Board to outline the challenges and opportunities that the District will face over the next 17 years.
- 5.7 Some interesting queries were raised around whether the Board had the necessary governance in place in order to implement the Vision, what the ‘quick-wins’ were that could be achieved and how the public would be engaged.

### **Community Led Transformations**

- 5.8 Susan Powell, Building Communities Together Team Manager, described examples of community-led transformations using examples from abroad in Denmark and Australia and closer to home in Purley on Thames. She emphasised that communities must be part of the Vision if it is to be effective.

## **6. Activities**

### **What does the Vision 2036 mean to you?**

- 6.1 Attendees were asked to produce a word cloud using the outline of West Berkshire which captured thoughts, ideas and feelings about what the Vision meant for them in their roles as professionals and volunteers. A large proportion identified the ways in which all partners would need to work together in order to realise the ambitions articulated in the document.
- 6.2 Examples of the word clouds are in Appendix A1.

### **What is the path to the Vision 2036?**

- 6.3 After break, attendees were asked to draw the path to the Vision 2036, or the ‘yellow brick road’. Attendees drew and wrote on a yellow brick road graphic, demonstrating the barriers and enablers, milestones and stakeholders that would be involved.
- 6.4 Examples of the ‘yellow brick roads’ are in Appendix A2.

## 7. Closing Remarks

- 7.1 Councillor Rick Jones closed the conference by informing attendees of the potential priorities for the Board over 2019/20. He outlined three options under consideration:
- (1) Giving children the best start in life
  - (2) Primary Care Networks (PCN's)
  - (3) Supporting vulnerable people into work
- 7.2 Further work would be undertaken to establish what expectations the Board would have of any group leading on one of these priorities.

## 8. Feedback

- 8.1 Attendees were invited to use postcards to record their feedback. Of those who chose to provide feedback, the response was overwhelmingly positive. Some constructive feedback was also received regarding the clarity of the activities. Examples of comments are provided below:

*“Excellent input from all members – interesting topics and ambitions. Coordination and communication needed.”*

*“I found the discussions very useful and inspirational. It was also good to see what has happened over the last year and to work on the visions for the future.”*

*“Very well done! Good turnout and engagement with a cross section of people and groups.”*

- 8.2 Attendees were also invited to describe what they would do differently as a result of the conference. Common themes regarding actions were around community engagement and aligning work to the ambitions in the West Berkshire Vision 2036.

*“Engage with diverse groups to accrue benefit for all.”*

*“Promote more coproduction of system working.”*

*“We will be better at working together, making the effort to share resources and talk about what we do. We will remain connected and keep in touch!”*

- 8.3 Where an address was provided, the postcards will be posted to the attendees in early July.

## 9. Conclusion

- 9.1 The annual Health and Wellbeing Conference held on 4 April 2019 was attended by over 40 professionals and volunteers linked in some way to the Health and Wellbeing Board's work. Good feedback was received for the lively and creative event.
- 9.2 The presentations and discussions at the conference have raised some issues for consideration by the Board.

- (1) What governance arrangements are required for the Board to oversee the 'implementation' of the Vision 2036?

It is expected that a governance review will be undertaken alongside the development of the new Joint Health and Wellbeing Strategy. This might need to include a membership review. Any necessary changes will be identified and brought back to the Board for discussion.

- (2) How will the Board's partners encourage the necessary culture change to achieve the aspirations as set out in the Vision 2036?

The Board has long had a commitment to working together in order to overcome barriers and improve opportunities for everyone to enjoy the best possible health and wellbeing. Specific opportunities for joint working should continue to be explored.

- (3) How will the Board engage with the public to inform them what the Vision 2036 is, how it effects them and how they can get involved?

The Patient and Public Engagement Group refreshed their strategy in 2018 and have recently refreshed its membership and objectives. The Board needs to maximise use of this group, whilst acknowledging that the members of the group are either volunteers or participating on top of their day jobs.

- 9.3 The Board needs to ensure that the Vision 2036 is a live document; it is proposed that a report is presented later in the year to map alignment of existing and emerging strategies of all partners with the West Berkshire Vision 2036.

## 10. Consultation and Engagement

- 10.1 Matt Pearce – Head of Public Health and Wellbeing has been consulted in the preparation of this report.

## 11. Appendices

Appendix A1 – Word Clouds

Appendix A2 – Yellow Brick Roads

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### Background Papers:

West Berkshire Vision 2036:

<https://info.westberks.gov.uk/CHttpHandler.ashx?id=46989&p=0>

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## Appendix A2 – Yellow Brick Roads



